



URBAN BEAUTY BRAND

LABELING REQUIREMENTS FOR COSMETICS

AN ULTIMATE CHECKLIST FOR BEAUTY ENTREPRENEURS

**CREATED BY
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These checklists ensure cosmetic product packaging complies with EU/UK regulations for key labeling elements. Use them as a guide for ensuring all necessary information is present and accurate on your product packaging.

02 - 05

FOR REGULAR-SIZE AND SINGLE PACKAGING

(e.g. tube, jar, bottle etc.)

06 - 09

FOR SMALL-SIZE PACKAGING

10 - 17

FOR PACKAGING SET (OUTER & INNER PACKAGING)

(e.g. box + tube, box + jar, box + bottle etc.)

For Regular-Size (> 5 g or > 5 ml) and Single Packaging

MAIN EDITORIAL REQUIREMENTS

- All label text and elements are clear, easy to read, and non-erasable.



RESPONSIBLE PERSON (RP) INFORMATION

- Name or Registered Name of the Responsible Person (RP) is provided.
- Address of the RP is listed and clearly identified.
- If multiple addresses are provided, highlight the relevant address for RP.
- Abbreviations used must allow identification of RP and its address.



FUNCTION OF THE PRODUCT

- Function of the product is indicated (unless self-explanatory).
- Written in the language required by the laws of the Member State where the product will be sold.



PRECAUTIONS AND WARNINGS

- Warnings regarding use are listed (especially for professional use products).
- Include warnings recommended by the Safety Assessor (check the “Labeling & Warnings” panel in the part B of CPSR).
- Include any required warnings from Annexes III to VI (only if specific ingredients are concerned).
- Warnings are written in the language required by the laws of the Member State where the product will be sold.

BATCH/LOT NUMBER

- Batch, Lot number, or any reference number that enables recognition of the production series is provided.

COUNTRY OF ORIGIN

- The phrase “Made in ...” is used for cosmetic products imported to the EU/UK or produced outside the EU/UK.

INGREDIENTS LIST

- Preceded by the word “Ingredients:”.
- All ingredients listed using INCI nomenclature (verify using CoSing database).
- The list follows the correct order based on the QQ file and includes all ingredients.

EXPIRY DATE

- Expiry date is indicated for products with durability under 30 months.
- Expiry date is marked with the "hourglass" symbol or the phrase "best used before the end of...".
- "best used before the end of..." is written in the language required by the laws of the Member State where the product will be sold.
- Expiry date format: Month/Year (MMYY or MMYYYY) or Day/Month/Year (DDMMYYYY or DDMMYY).
- Not mandatory for products with durability over 30 months.
- Not mandatory for products from the "low-microbiological risk" group (check ISO 29621:2017-04 guidelines).
- If durability requires special storage/usage conditions, this information is included.

PERIOD AFTER OPENING (PAO)

- PAO is indicated for products with durability over 30 months.
- PAO is designated by the "open jar" symbol followed by the period in months or years (e.g., 6M, 2Y).
- PAO is consistent with test results (check stability & compatibility results and CPSR stability section).
- PAO is allowed but not mandatory for products with durability under 30 months.
- Not mandatory for products from the "low-microbiological risk" group (check ISO 29621:2017-04 guidelines).

NOMINAL CONTENT

- Nominal content is listed by weight (grams [g], kilograms [kg]) or volume (milliliters [ml], liters [l]).
- Units are written in correct SI format (e.g., 10 g, 10 ml).
- Font size is correct:
 - 2 mm for packaging < 50 g or 50 ml
 - 3 mm for packaging between 50 g-200 g or 50 ml-200 ml
 - 4 mm for packaging between 200 g-1 kg or 200 ml-1 l
 - 5 mm for packaging > 1 kg or 1 l
- Not required for free samples or single-use products.

**THE OPEN BOOK SYMBOL**

- The Open Book Symbol is included if any label information is provided on an enclosed or attached leaflet, label, tape, tag, or card.



For Small-Size Packaging (< 5 g or < 5 ml)

MAIN EDITORIAL REQUIREMENTS

- All label text and elements are clear, easy to read, and non-erasable.



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- Written in the language required by the laws of the Member State where the product will be sold.



PRECAUTIONS AND WARNINGS

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- Include any required warnings from Annexes III to VI (only if specific ingredients are concerned).
- Warnings are written in the language required by the laws of the Member State where the product will be sold.
- If impossible to include due to size, warnings should be listed on an enclosed or attached leaflet, label, tape, tag or card.

BATCH/LOT NUMBER

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COUNTRY OF ORIGIN

- The phrase “Made in ...” is used for cosmetic products imported to the EU/UK or produced outside the EU/UK.

NOMINAL CONTENT

- Not mandatory for products below 5 g or 5 ml

EXPIRY DATE

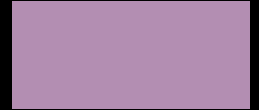
- Expiry date is indicated for products with durability under 30 months.
- Expiry date is marked with the “hourglass” symbol or the phrase “best used before the end of...”.
- “best used before the end of...” is written in the language required by the laws of the Member State where the product will be sold.
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INGREDIENTS LIST

- If impossible to include due to size, INCI list should be listed on an enclosed or attached leaflet, label, tape, tag or card.
- Preceded by the word “Ingredients:”.
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For Packaging Set including Outer and Inner Packaging (i.e. Primary & Secondary Packaging or Container & Packaging)

OUTER PACKAGING REQUIREMENTS

MAIN EDITORIAL REQUIREMENTS

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INNER PACKAGING REQUIREMENTS

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- Warnings are written in the language required by the laws of the Member State where the product will be sold.
- If impossible to include for practical reasons, warnings should be listed on outer packaging or an enclosed or attached leaflet, label, tape, tag or card.

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Based on:

Regulation (Ec) No 1223/2009 Of The European Parliament And Of The Council of 30 November 2009 on cosmetic products

Council Directive 76/211/EEC of 20 January 1976 on the approximation of the laws of the Member States relating to the making-up by weight or by volume of certain prepackaged products (OJ L 46, 21.2.1976, p. 1)

Commission Directive 78/891/EEC of 28 September 1978 adapting to technical progress the Annexes to Council Directives 75/106/EEC and 76/211/EEC on pre-packaging (OJ L 311 , 04/11/1978, p. 21)

Directive 2007/45/EC of the European Parliament & of the Council of 5 September 2007 laying down rules on nominal quantities for prepacked products, repealing Council Directives 75/106/EEC and 80/232/EEC, and amending Council Directive 76/211/EEC (OJ L 247, 21.9.2007, p.17)

EN ISO 29621:2010 Cosmetics – Microbiology – Guidelines for the risk assessment and identification of microbiologically low-risk product

WHO IS BEHIND THIS?



Dr Paula Walencik
Founder

Dr Paula Walencik - former scientist, chemist with a PhD degree and a great enthusiast of the beauty industry.

After a decade spent working in chemical labs I decided to dedicate my career to the magnetic world of beauty products.

Currently working as Regulatory Affairs Expert and helping cosmetics brands to navigate across the regulatory environment.



URBAN BEAUTY BRAND

Cosmetics Regulatory Compliance Service

NOT SURE ABOUT YOUR 🚫 PRODUCTS?

FEELING LOST?

Let`s Fix Your Regulatory Issues Together!

GET IN TOUCH



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[Dr Paula Walencik](#)



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